

KWG RECHTSANWÄLTE –  
LAW FIRM FOR FOOD AND CONSUMER GOODS



**KWG**  
RECHTSANWÄLTE



## KWG RECHTSANWÄLTE – LAW FIRM FOR FOOD AND CONSUMER GOODS

KWG Rechtsanwälte advises and represents trade and industry in all legal matters concerning production and marketing of food and other consumer goods. KWG Rechtsanwälte is internationally one of the most renowned offices in this area of law.

An own permanent representation at the European institutions in Brussels and a world-wide network of specialised lawyers ensure cross-border consulting.

The following product groups form part of the legal consultancy services provided:

- food
- foodstuff commodities
- food contact materials
- feed
- cosmetics
- textiles
- toys
- other consumer goods

Due to the long-standing expertise, excellent contacts with experts and permanent scientific exchange with authorities, universities and colleges the range of services of the law firm goes far beyond the usual legal services offered.

## OUR SERVICES

Our team develops, inter alia, customised solutions in the following areas:

- Compliance (e. g. statutory quality assurance systems to ensure product safety, crisis management systems, required cooperation with authorities)
- Systems for product complaint management, both for official complaints and consumer complaints
- Constructive solutions in the case of disputes with authorities
- Industry and product-specific contract drafting, e. g. general terms and conditions, quality assurance agreements and product specifications
- Legal analysis of product information, regarding both mandatory information and advertising
- Training (also in-house) on company-specific issues concerning food law and the law relating to consumer goods



## KWG RECHTSANWÄLTE INTERNATIONAL

### OFFICE BRUSSELS

Our location in the heart of Brussels' European quarter is our direct line to the European institutions, in particular to the European Commission and European Parliament.

The modern law relating to consumer goods is shaped by European legal norms, which are constantly adapted and further developed. Direct information from the EU institutions gives us the necessary head start to be able to provide you with a reliable basis for your business decisions.

If you seek to be heard in legal policy issues then you require personal contact with the institutional decision-makers. The European Commission gives important assistance with regard to the interpretation of European legal texts and relevant approval procedures are centrally located with European authorities, e. g. the authorisation of additives or the assessment of nutrition and health claims.

### LAW WORLDWIDE CONCERNING FOOD AND CONSUMER GOODS

KWG is a co-founder of the Food Lawyers' Network worldwide (FLN), a network of lawyers specialised in food law and the law relating to consumer goods, that has evolved steadily since the early 2000s. In the context of cross-border movements of goods, it is essential to solve international legal issues for a successful sales operation or business expansion. Regularly, such competency cannot be maintained by the company itself.

FLN offers solutions for specific legal issues that require legal expertise, years of experience, familiarity with the products and the best contacts with national authorities and experts. The members of the FLN maintain a regular exchange of experiences, organise joint scientific conferences and publish joint publications on issues concerning food law and the law relating to consumer goods.



Food Lawyers Network  
Worldwide

## KWG PREMIUM

European food law is constantly shifting. Publications on policy papers, amendments to laws, court judgments and statements by parliamentarians are many and in their entirety, difficult and time-consuming to track. KWG Premium is a clients' service from KWG Rechtsanwälte providing comprehensive information on EU food law. The information from Brussels, Strasbourg, Luxembourg and Parma, presented in a standardised format through a weekly newsletter, is an easy to grasp option for food law professionals.

We comprehensively sift through the flow of information stemming from the European Commission, European Parliament and Council, European Court of Justice and General Court and, of course, the European Food Safety Authority. When pertinent, we also include survey bodies such as the Joint Research Centre and the European Ombudsman in addition to relevant press clippings. However, we only cover global food governance originating from the Codex Alimentarius Commission and the WHO in exceptional circumstances.

KWG Premium provides the raw material for food news, with links to the relevant sources wherever possible, reducing the need for bulky commentary and avoiding paraphrasing. It is thereby the ideal point of reference for those who already know about food law but need to grasp recent updates without wasting time.

KWG Premium is a clients' service. We reserve the right to select the food business operators, associations and other partners with whom we work.

Please email [info@kwg.eu](mailto:info@kwg.eu) for a sample and further information.



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